

April 2014

Welcome

From Managing Director, Paul Steinfort

CHANGES AFOOT AT PSA

There is a saying that goes – “the more things change, the more they stay the same.”

There are changes afoot at PSA Project, but the level of service and attention to detail will not be changing as we continue to offer our clients and partners the best value possible for their programs and projects.

PSA Project and will be led by new directors Garry Smart and David Mackinder, our two longest serving members of staff and Carl Steinfort taking over the day to day running of our refreshed organisation. The new generation of PSA has the experience to take PSA into the future while still being able to avail themselves of the collective wisdom and experience of PSA.

After more than forty years in the profession and almost 30 years at the helm of PSA Project, I am very happily stepping back to enable the younger generation to take the reins as they step into my place in the driver's seat. All three new directors have developed very well in their extensive learning at PSA Project and we look to the future now to a new generation of PSA Project success.

PSA News

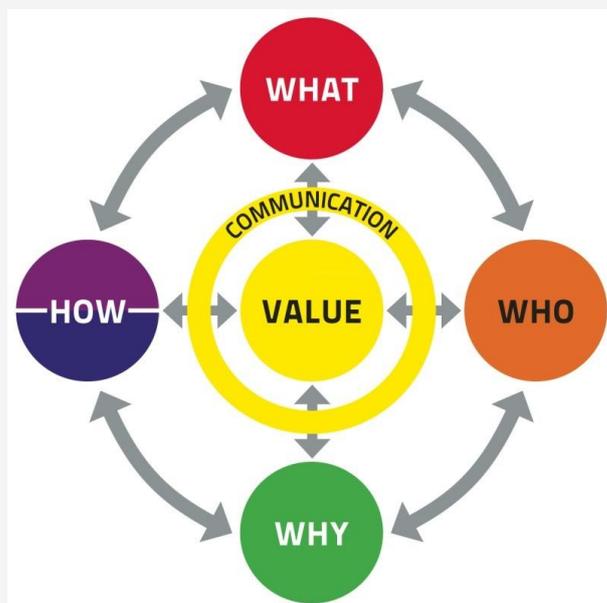
Find Out What's New at PSA

PSA TRAINING COURSE, LEADING TO DUAL QUALIFICATION.

PSAs exciting and unique course draws from lessons learned on some of Australia's most iconic projects and extensive post-disaster experience. This course offers simple and vibrant project management techniques and methodologies. Learn how to achieve your project goals and bring effective and sustainable value to your stakeholders.

Courses can be tailored to suit your needs and requirements – ranging from full Combined Dual Qualification courses (8-10 days) to smaller refined introductory sessions covering 2-3 of the modules.

The broad spectrum of project management is covered: from rapid situational assessment, stakeholder engagement and risk management to project time, quality and budget management, project evaluation and project sustainability



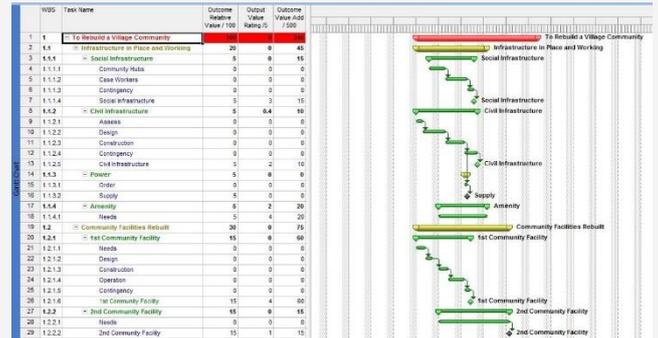
Our course has a strong focus on Project Tools such as Microsoft Project, Excel, Word and Interface to Open Windows.

Participants completing any PSA training modules will receive credit towards Certificate IV in Community and Post Disaster Program Management or Diploma of Project Management, depending on the specific module undertaken.

Please contact us on (03) 9529 7500 if you would like further information.

EXPERT WITNESS

Having years of proven experience in the construction industry as expert Programme Managers and Planners and within the Contract Management field, PSA are the obvious choice to provide opinions as expert witness in any Programme/Project Management and Planning case. One of our recent engagements sees our client, a trade subcontractor, seeking reimbursement for acceleration costs.



Our measured, pragmatic approach allows us to undertake a thorough review of the sub-contractors contractual obligations and responsibilities and their actual performance against these. From our review, incorporating critical path analysis, mitigation opportunities and assessing what is practical in the real case scenario we can determine an appropriate delay in the circumstances.

This report is pivotal in the clients positioning, leading to the preparation for a potential day in court. If you would like to further information on our Expert Witness services, please contact us on psa@psaproject.com.au or 03 9529 7500

MICROSOFT PROJECT ONLINE/SERVER

PSA have recently started utilising Microsoft Project Online – a cloud-based Integrated Project and Portfolio Management tool.

PSA has a long-standing history of being at the forefront of Project Management technology and believe that this software, when used efficiently, can bring many benefits to the project management field.

PSA has been working to fully unlock the potential of this software along with linking it's capabilities to our own proven methodology and processes in the aim of bringing best practice to our current and future clients.

PSA will be running an information session in the future to demonstrate the benefits of our services when used in tandem with Microsoft Project Online. If you would be interested in attending, please contact us on 9529 7500.

Project Success

Making Project Management Work for You

PSA SUPPORTS TOYOTA TSUSHO TRANSITION



PSA were commissioned to provide Programme Management services to Toyota Tsusho (Australia) Pty Ltd and for the past 12 months have supported their expansion into the Off-Shore Fabrication and Construction Industry with proven, pragmatic Programme Management support.

One of the challenges faced by the client is their shift from a linear, manufacturing culture into a dynamic project environment, with many layers of competing priority. PSA have introduced the team to a disciplined, co-ordinated approach with fundamental Programme Management & communication tools. This has reduced the organisations exposure to risk and project damages resulting from late completion.

Changes can be difficult to implement into organisations with support from the organisation, both top down or bottom up. The organisations strong culture in Kaizen (Continuous Improvement & Learning) has seen a pro-active approach to implementing the Programme Management techniques. An easy to use, online self-assessment has enabled (anonymous) scoring and insights from the team without fear of judgement or colouring the answers to what management want. The regular self-assessments have ensured that the changes are manageable, supported internally, measured regularly and communicated through simple easy to read dashboard reports.

If you would like to know how Programme Management can enable your vision, please contact us at psa@psaproject.com.au or 03 9529 7500.

PSA ProFrame

PSA's Innovative Project Management Software Tool

ProFrame, is now available for release and organisations have the opportunity to register their interest in attending workshops so that they can make the most out of this breakthrough Program to Project Management solution. The unique PSA ProFrame system can help you assess, plan, communicate, commit and deliver your organisation into a sustainable future by aligning strategy through to actions.

ProFrame is the culmination of lessons learnt from over 40 years of practical experience as well as a worldwide PhD study and book release, What Enables Project Success. This provides a robust approach that can be applied at any stage of a strategy, program or project and will improve your project success rates by reducing risk, identifying success criteria upfront and planning for them.

PSA ProFrame will easily integrate into your own systems, as well as PM methodologies such as PMBOK method, Logframe or other. This versatility means that no matter what field you work in, PSA ProFrame will add significant value to your projects.

Find out more about ProFrame and sign up for a trial version [here](#).

New PSA Directors

Garry Smart, David Mackinder & Carl Steinfort join the PSA Board

LONG-SERVING EMPLOYEES BECOME DIRECTORS

PSA Project are extremely pleased to announce that two long-serving employees, Garry Smart and David Mackinder, will be driving the next exciting chapter of PSA Project having recently taken the step up to both become Directors of the company.

Garry and David have a wealth of Project Management and Consulting experience providing impacting and valuable services to high profile projects over a variety of project fields. Garry and David started at PSA straight out of University and have made the transition from trainee, to mentor, to Director, encapsulating the PSA ethos of passing on value from learnings and developing the skills within, to ensure sustainable outcomes.

The new changes to the Board of Directors also see Carl Steinfort making the move to Director from General Manager.

Garry Smart

New PSA Director, Garry Smart, onsite.



Garry joined PSA for over 25 years ago following the completion of a degree in Civil Engineering at Swinburne University. At the time, he knew very little about the area of Project Management of which PSA was only one of a handful of companies in the late 1980's.

Since then he has worked on numerous major construction projects including 101 Collin St, MCG Northern & Southern Stands, Melbourne Casino, Rectangular Stadium (AAMI Park) along with new technology projects, establishment of

April 2014

programme management offices and providing experienced practical training in the use of MS Project.

Garry enjoys being involved in his local community, supporting his 3 children with their football, netball & basketball interests, playing cricket at Mountain Gate and getting to the 'G' as much as possible to watch and support Essendon.

David Mackinder

New PSA Director, David Mackinder delivering training.



David, who has been with PSA for 13 years, and has worked on the MCG, Rectangular Stadium (AAMI Park), Victorian Bushfire Reconstruction & Recovery Authority and Aquatic Centres for City of Casey and Glen Eira City Council.

specialised tutorials in the use of MS Project.

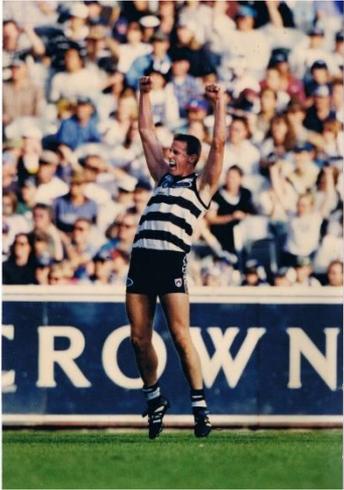
Having grown up in the rural town of Victoria, David left for Melbourne at the age of 17 and studied at RMIT. At RMIT, David undertook a course in Construction Management, the pre-cursor to the Project Management course that is now on offer and where David has since provided

David enjoys spending time at home with his wife and two daughters, aged 2 and 6. When not cheering on the Collingwood Football Club, David keeps active playing competition basketball and running, with the impressive achievement of completing 2 Melbourne marathons to date.

Both Garry and David have also carried out extensive training for PSA, both internally and externally, over the years and will continue to pass on their valuable skills and knowledge to our clients, and our staff/trainees/potential future PSA Directors...

April 2014

Carl Steinfort



Carl is taking on a Director role, focused on assisting our clients with strategic business and consulting needs along with detailed feasibility and cashflow analysis. He will continue to play an important role in shaping the direction that PSA takes into the future.

Garry, David, Carl and all within PSA, are delighted with the new partnership agreement. The board of company Directors will ensure that the high-quality, specialised services offered by our organisation will continue to offer the best value and outcomes for our present and future clients.

New PSA Director, Carl Steinfort, in a previous role as AFL player.

Flash-back

A Look into the PSA Archive

Former PSA vacuum-extraordinaire, Tom Steinfort, circa 1993.



PSA Project has always placed great importance on family - the importance of a good work/life balance for our staff and understanding the need for projects to work efficiently so that our clients can get home to theirs!

Carl, one of our new PSA Directors is not the only family member to have worked at PSA. A recent find in the PSA office was a photo of a young Tom Steinfort, pitching in to earn some pocket money over the school holidays through cleaning our offices.

April 2014

Alas, Tom soon retired from the cleaning trade and can now be seen gracing your televisions most nights at 6pm as a reporter for Channel 9 news.



A recent photo of Tom reporting from South Africa for Channel 9 news.